

Wanda wonders how we use the earth's natural resources as food for our society.



Environmental Messenger

Acknowledge Our Part

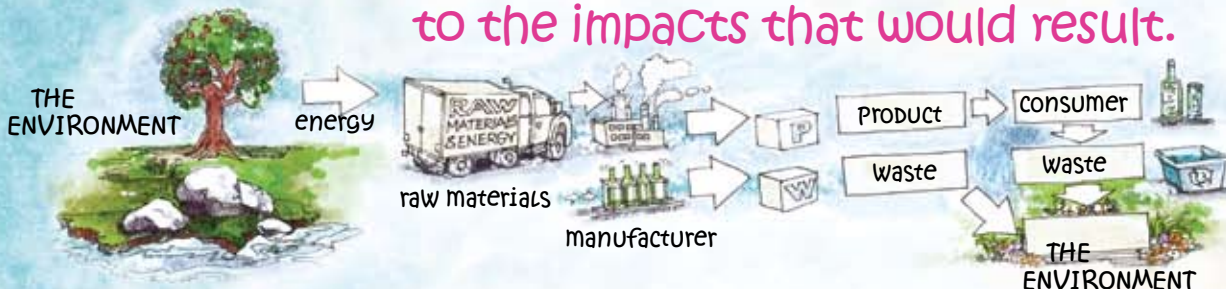


FOOD CYCLE



IN NATURE WHAT IS WASTE FOR ONE ORGANISM IS FOOD FOR ANOTHER. NOTHING IS EVER WASTED! EVERYTHING WE HAVE AND USE COMES FROM THE ENVIRONMENT ... WE JUST BORROW IT AND THEN GIVE IT BACK!

Historically, society has consumed the environment without much thought to the impacts that would result.



Business uses the earth's natural resources as raw materials (their food). From these resources they make the products and provide the services that we depend on in our lives.

Without industry, we would not have what we need and want in our society. Without the environment, businesses could not exist.



Questions

What natural resources do you use?

What wastes do you use as raw material?

Which wastes do you have that are used as a raw material by someone else?

How can you consume in a way that supports the environment?

How could you manufacture in a way that supports the environment?

Imagine a society where we ...

- mimic nature, wasting nothing
- produce products from healthy and safe materials
- use recycled materials as raw materials
- design products for remanufacturing (taking back old products to make into new products)
- only release that which supports the health of the environment

- Redesign
- for remanufacture
 - for energy efficiency
 - to be part of the environment
 - to recirculate water
 - to eliminate waste and air emissions

Acknowledge Our Part



You must be the change you wish to see in the world.

Mahatma Gandhi



commit ■ create ■ participate