

Wanda wonders about HOW giving up OLD ideas may HELP to support the environment.

THE **EARTH 1st** WALKER INDUSTRIES

# Environmental Messenger

Take Time to Plan

**ADOPT NEW IDEAS**

EVER NOTICE HOW SOMETIMES YOUR FRAME OF MIND CAN GET IN THE WAY OF FINDING A SOLUTION?

Problems can't be solved within the mindset that created them.

A solution may be as easy as giving up an old idea. It is all about changing your mindset.

Changing your perspective may be the best way to solve a problem. By sharing ideas we can change our mindset and make the right choices for the environment.

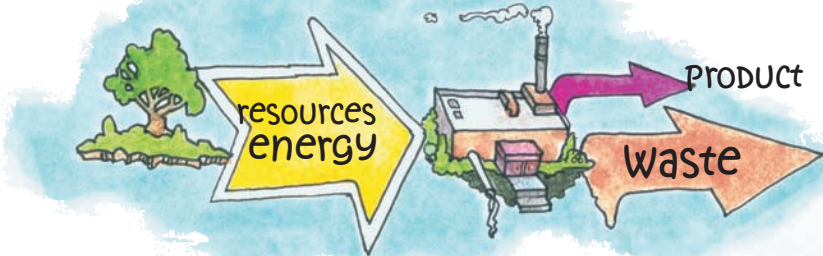
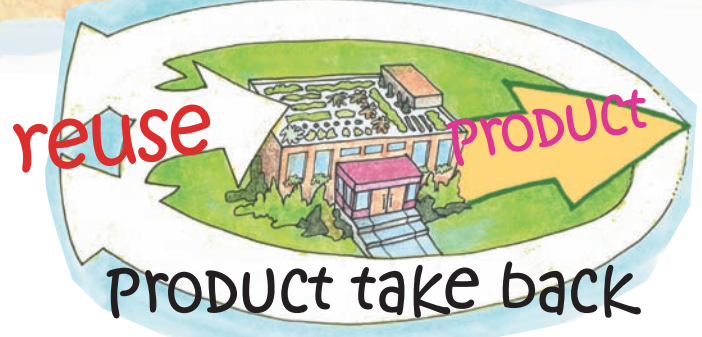
- Try embracing these ideas:
- we are all part of the environment as individuals, as organizations and as institutions
  - a healthy environment means a healthy self
  - supporting the environment is part of every choice that we make
  - the environment supports us – so, let's look for ways to support it.

**NEW** ways of thinking support the environment



**OLD** ways of thinking consume the environment

**recycle**  
design for the environment



You Have the power to make a difference.

## Questions

What old ideas could be given up to support the environment?

What new ideas have you implemented to support the environment?

Have you shared these ideas with others?

How can you encourage new ideas that support the environment?

**Electric Lighting**  
metal roof



**OLD** way of thinking consumes energy

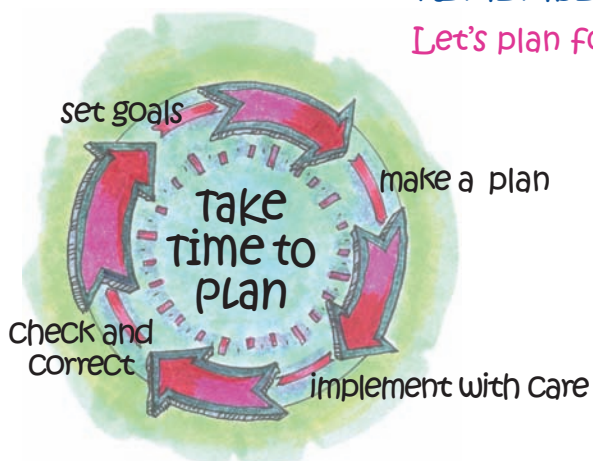
**Natural Lighting**  
roof repair with skylights allows sunlight to light the building



**NEW** way of thinking conserves energy

**REMEMBER:** Make room for new ideas, let go of some of the old ones.

Let's plan for a society that lives, works and plays in a way that supports and enhances the health of the environment.



If you don't know where you are going, you might wind up someplace else.  
Yogi Berra



**commit ■ create ■ participate**

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