

Wanda wonders what we can learn from nature to more efficiently operate.



Efficiently Operate Environmental Messenger™

DESIGN FOR THE ENVIRONMENT

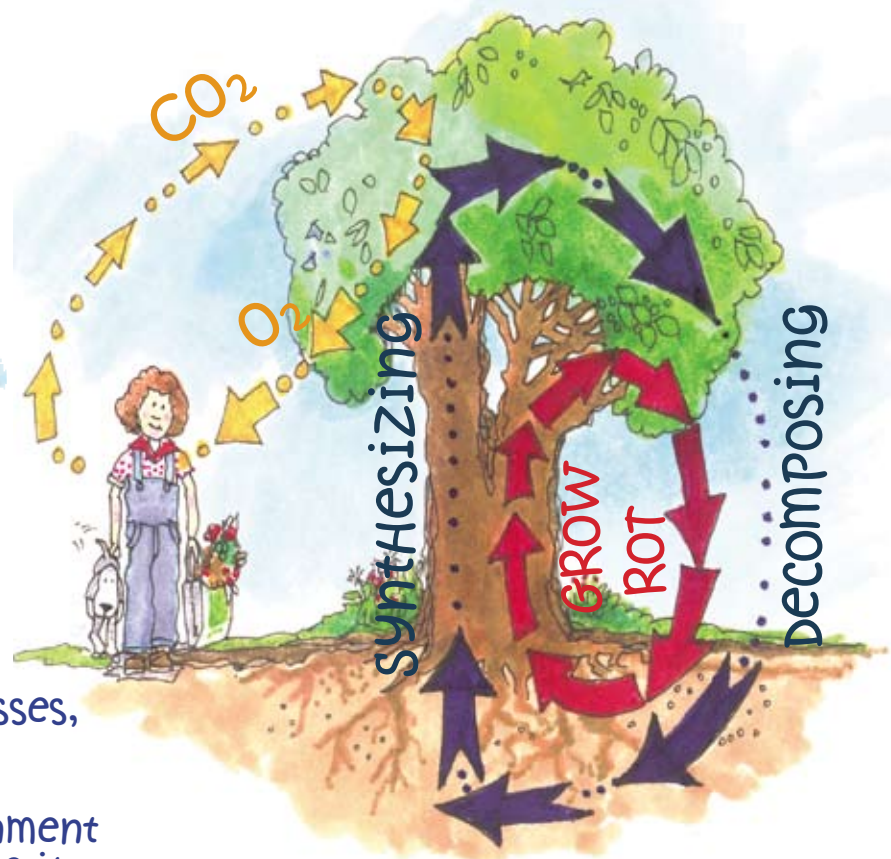
A tree uses the energy of the sun, water, carbon and other nutrients from the soil to grow and support other creatures.



EVER NOTICE HOW NATURE SUPPORTS ITSELF AND US? IN NATURE, WHAT IS WASTE FOR ONE ORGANISM IS FOOD FOR ANOTHER.

The waste a tree produces falls to the earth as food for bugs, fungus and bacteria.

The tree also converts our waste carbon dioxide to oxygen to support us and other creatures.



Imagine if we designed our businesses, homes and institutions to function more like a tree, to support the environment rather than consume it.

Questions

- What things could you do to design for the environment?
- How could you operate more like a tree?
- What could you do to use only safe materials in your operation?
- What changes could you make to be able to take back your product?

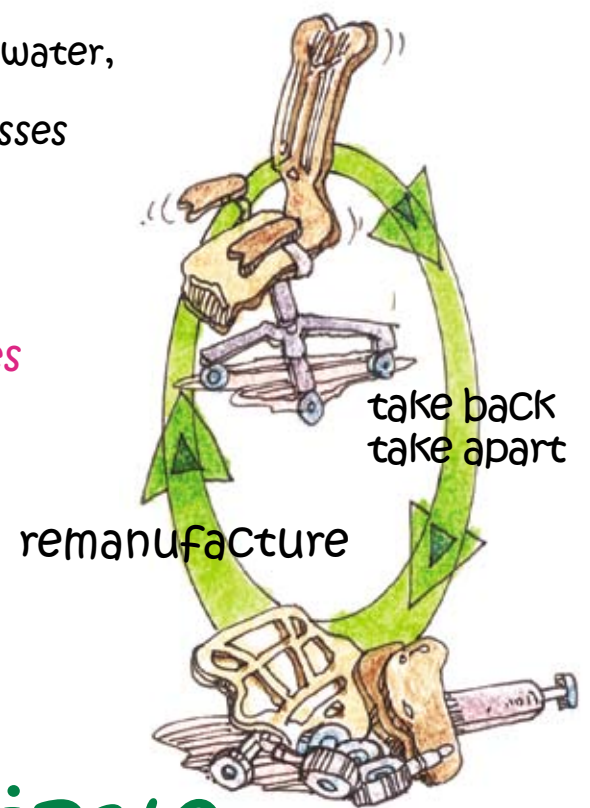
WHAT WOULD WE DO? WE WOULD . . .

- make things with materials that were safe for both us and the environment
- use recycled materials to make our products and build our buildings
- design things so they can be taken back and taken apart and remanufactured
- design our buildings and manufacturing processes to create energy or consume renewable energy
- design our buildings and processes to use less water, re-using the water we can
- design our buildings and manufacturing processes so they support the environment
- Create supportive relationships with others.

Let's design a society that lives, works and plays in a way that supports and nurtures the health of the environment.

Nothing in Nature is exhausted in its first use. When a thing has served an end to the uttermost, it is wholly new for an ulterior service.

Ralph Waldo Emerson



commit ■ create ■ participate

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