



Walker Industries' Sweater Day Challenge

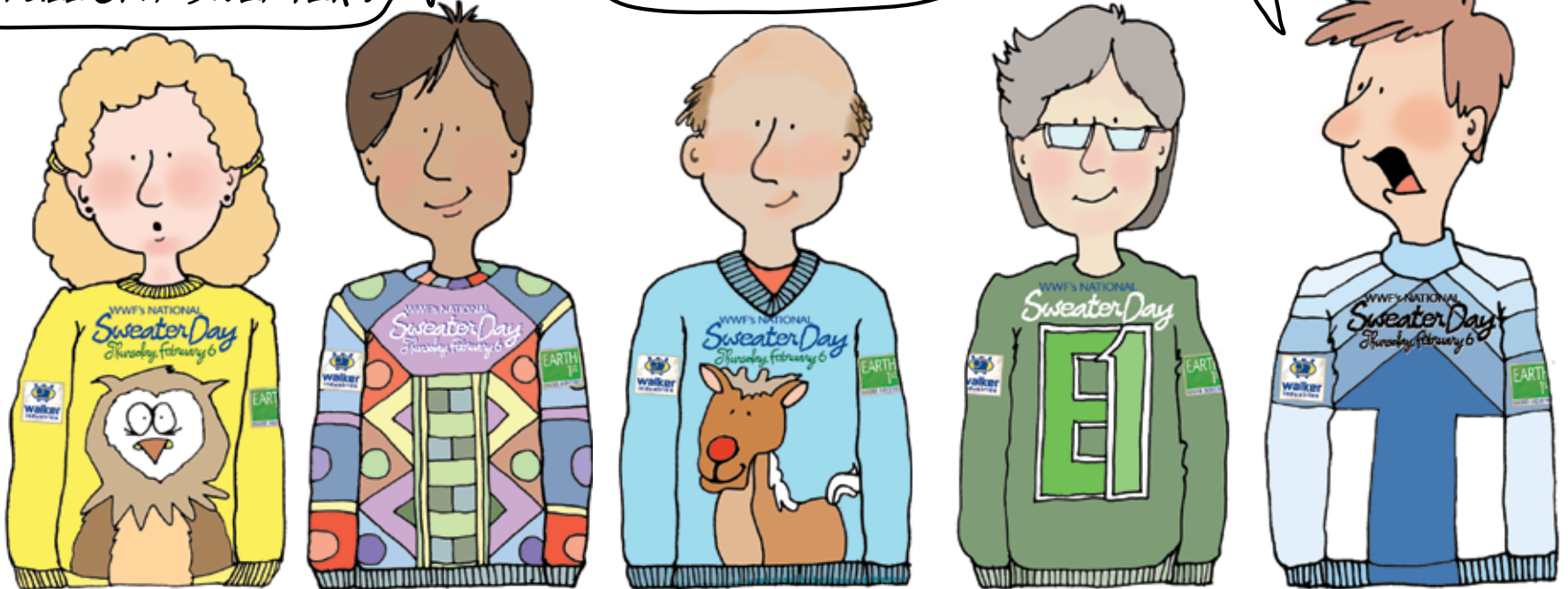
February 6, 2014

Participate by turning down your thermostat, pulling on a sweater and sharing your pics at #dialdownpullon. Challenge your family, friends, customers, contractors, community organizations, competitors and teams to join us.

READY TO DIAL DOWN AND PULL ON A SWEATER?

YOU'LL BE ABLE TO PASS IT ON.

THIS IS A CHALLENGE!



What is National Sweater Day?

CREATED BY THE WORLD WILDLIFE FUND (WWF) IN 2010

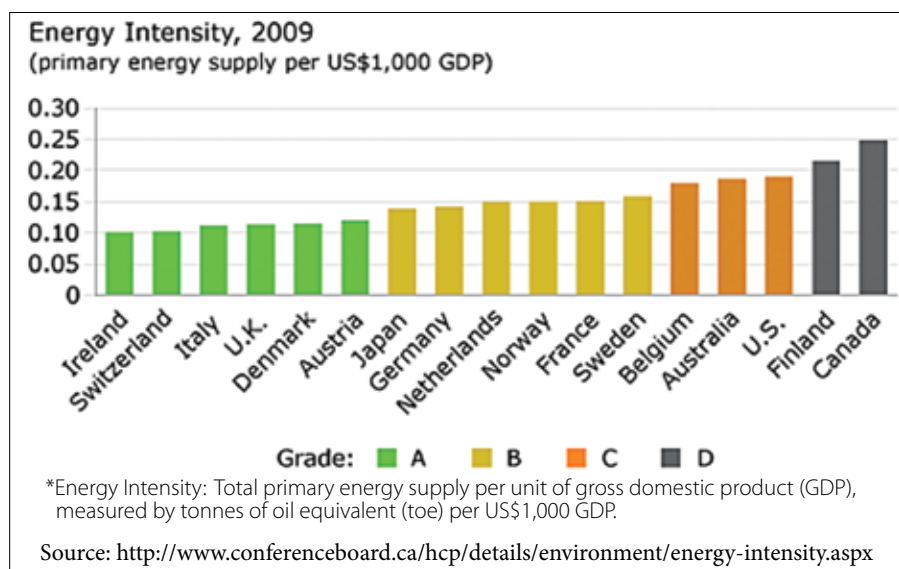
- An opportunity to commit, create and participate by turning our thermostats down by 2°
- An opportunity to have fun by wearing a sweater – the crazier the better!
- A simple way to use less energy
- Raises awareness of climate change and energy use – from awareness comes action
- Demonstrates how small steps individually creates big change collectively

DID YOU KNOW?

If every Canadian lowered the heat by just two degrees this winter, it would reduce greenhouse gas emissions by 4 megatons!

Heating accounts for 80% of residential energy use in Canada and is a significant source of emissions.

Check out the Energy Intensity grades received from The Conference Board of Canada.



The Challenge

This year Walker Industries is challenging our employees, our communities, our contractors and our customers to participate in National Sweater Day and ...

we are looking for your help.

What can you do to help?

SPREAD THE WORD

- Hand-out Sweater Day cards to your friends, customers, industry associates, contractors, the stranger in line behind you.
- Change your profile pictures on your social network sites (Facebook, Twitter, Instagram, etc. Go to www.earth1st.ca to download the image of your choice).
- Send an email out to your contacts challenging them to participate.
- Put up Sweater Day posters.
- Designate a Sweater Day team to promote the event.
- Go to <http://www.sweaterday.ca> to register your company as a Sweater Day participant.
- Send out weekly Sweater Day Trivia, to educate employees about energy usage.
- Share all your crazy sweater photos at #dialdownpullon

All your questions and discussion topics are on the reverse side – get talking!



Sources: <http://www.sweaterday.ca>
<http://www.sustainable.uottawa.ca/national-sweater-day.html>



commit ■ create ■ participate



Walker Industries' Sweater Day Challenge

Company _____ Date _____ Delivered by _____

Other topics discussed _____

Name _____ Signature _____

Multiple horizontal lines for writing responses.

QUESTIONS/DISCUSSIONS

RECORD RESPONSES SPECIFIC TO YOUR SITE

1. How could you help spread the word about National Sweater Day 2014?

Horizontal lines for writing answer to question 1.

2. In what other ways could you take an action against climate change?

Horizontal lines for writing answer to question 2.

3. What affects does climate change have on your operations?

Horizontal lines for writing answer to question 3.

This Month's Champions

Norjohn-ACI Makes a Plan for Waste

Josh Hufford, Scott Pittman, Jacob Hufford and Scott Berg at Norjohn-ACI have organized their waste in the warehouse and back dock and processed more than 300 totes of waste water through their filter press. They have been tracking their progress and have created a plan to recycle or dispose of on-site waste and prevent waste accumulation in the future.



Josh Hufford, Scott Pittman, Jacob Hufford and Scott Berg.



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YOU ARE WONDERFUL!! CONGRATULATIONS!
Clearly no group can, as an entity, create ideas. Only individuals can do this. A group of individuals may, however, stimulate one another in the creation of ideas. Estill I. Green