

Higher Environmental Performance Overcoming Old Patterns



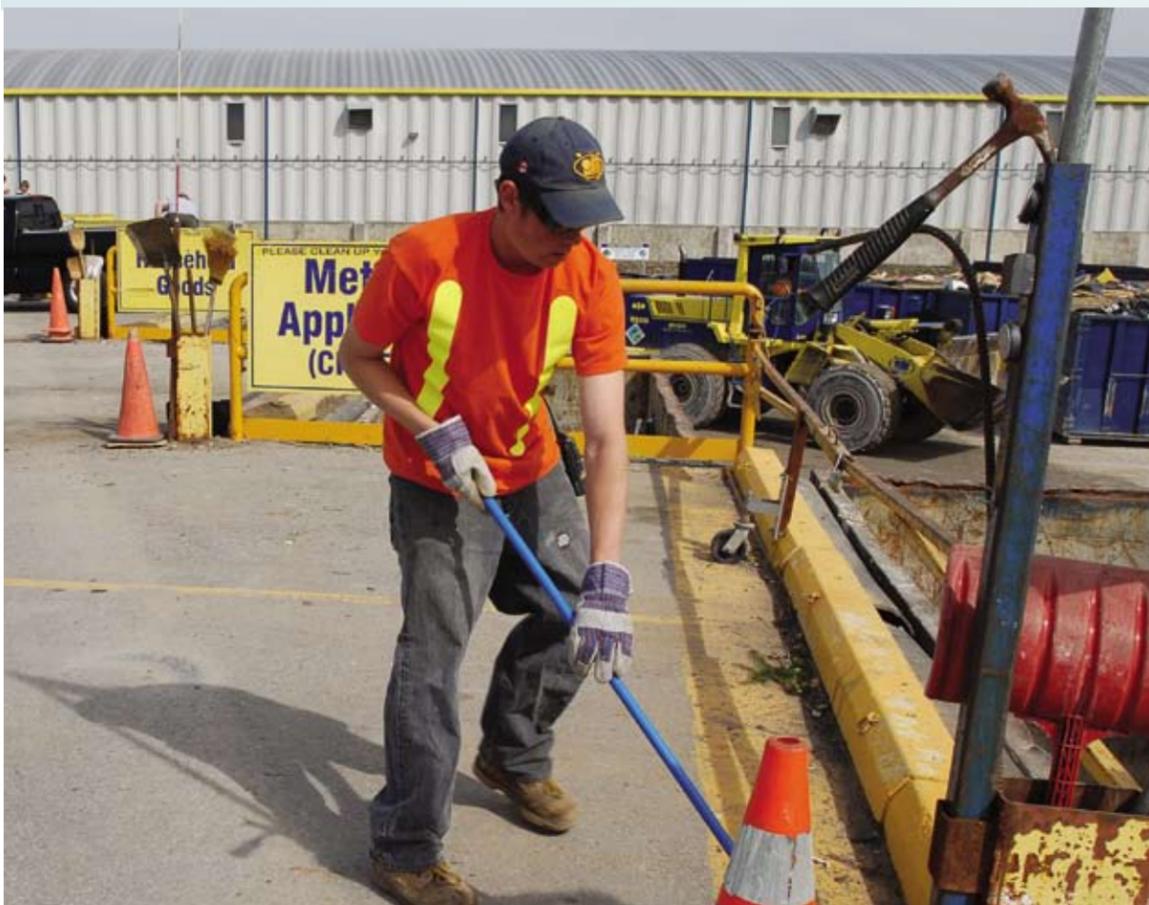
Do you remember how much you had to concentrate when you were learning how to drive? Once you mastered driving it became automatic. Now you don't think about it. This same thing can happen at work. Systems are created to make us more efficient and effective. They become what we do. We don't question them or don't even notice them anymore.

It is important to revisit these systems and ask ourselves do they make sense based on our values, the EARTH 1st principles and today's technology. Without looking at our old patterns we can do things that are contrary to what we believe.

This can create a gap between what we say and what we do. That gap is dangerous. A gap can cause cynicism and questions about our commitment. We want to make sure what we say and what we do align completely. It is time to ask "What is this all about?" or "Why do we do it this way?"



We are challenging you to look at the things that you do and ask "why?"



EXERCISE ▼

Imagine for a minute that you are new to the workplace:

1. What do you see that we do, that is contrary to our commitment to the EARTH1st principles?
2. How would you change what you are doing to overcome the gap?
3. What challenges do you face in addressing the issue?
4. How would you prioritize the issues you have raised?
5. How can you constructively engage the Environmental Performance Department in creating solutions?
6. How can you constructively engage your Operations Manager in closing the gap?
7. What investment do you see is necessary to close that gap?

We will have more discussion on the topic at your next EARTH 1st committee meeting.



You must be the change you wish to see in the world.
Mahatma Gandhi

Higher Environmental Performance
EARTH 1st Our Environmental Messenger™
 WALKER INDUSTRIES
 OVERCOMING OLD PATTERNS
 COMMIT ■ CREATE ■ PARTICIPATE



Higher Environmental Performance

Our Environmental Messenger™

OVERCOMING OLD PATTERNS

COMMIT ■ CREATE ■ PARTICIPATE

Company _____ Date _____ Delivered by _____

Other topics discussed _____

Name	Signature	Name	Signature
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RECORD RESPONSES

1. What do you see that we do, that is contrary to our commitment to the EARTH 1st principles?.....
2. How would you change what you are doing to overcome the gap?
3. What challenges do you face in addressing the issue?.....
4. How would you prioritize the issues you have raised?.....
5. How can you constructively engage the Environmental Performance Department in creating solutions?.....
6. How can you constructively engage your Operations Manager in closing the gap?.....
7. What investment do you see is necessary to close that gap?

THIS SPACE RESERVED FOR EARTH 1st CHAMPIONS

EARTH 1st CHAMPIONS

Congratulations to this month's Environmental Champion Bill Bowie, IMS Drop-off

Always quick and courteous, Bill efficiently directs Drop-off customers to the appropriate disposal containers. Bill continually demonstrates exceptional diligence in separating different waste streams for proper disposal. Despite the often tedious nature of waste separation and diversion, Bill does it all with a pleasant attitude and a smile.

Bill's excellent customer service, attention to detail and pride in his work are all qualities that help make him a true Environmental Champion.

Thanks Bill!



Who do you know who commits, creates and participates in EARTH 1st?



You can email us at: environment@walkerind.com
You can write us at: Environmental Performance Department,
P.O. Box 100, Thorold, ON L2V 3Y8
You can call us at 905.680.3693

Who have you spotted "Going Green"?