

Wanda wonders how printing and paper use affect the environment.



Environmental Messenger

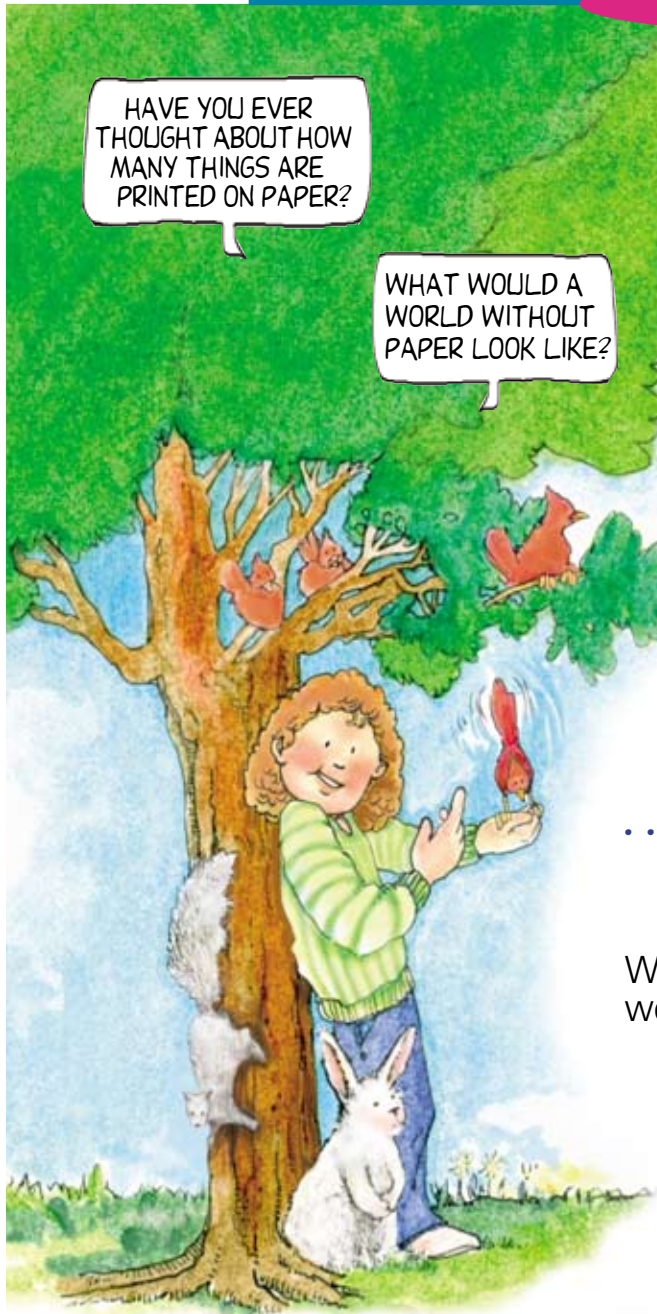
Reduce Our Impact

THINK before you print

Using wise printing techniques can help make a big difference to the world's ecosystems.

HAVE YOU EVER THOUGHT ABOUT HOW MANY THINGS ARE PRINTED ON PAPER?

WHAT WOULD A WORLD WITHOUT PAPER LOOK LIKE?



Did you know

- ... up to 40% of our garbage is made of paper¹
- ... every tonne of paper made from recycled fiber saves 17 trees¹
- ... uses 64% less energy and 50% less water and creates 74% less air pollution

With every tree used to make paper we lose its ability to:

- produce oxygen
- capture carbon dioxide
- filter and clean water
- turn sunlight into energy
- provide habitat for a variety of animals
- create beauty on the earth!



Questions

- How do you use paper?
- What things can you do instead of printing?
- How can you use paper more efficiently?
- What things could you ask before printing to ensure you are making the right choice for the environment?

To help conserve paper here are some ideas:

Don't print it:

- send things electronically
- use the internet and intranet to inform
- have incoming faxes directed to your computer
- call instead of sending a letter

If you must print:

- print double sided
- print more than one page per side of paper
- only use colour when absolutely needed
- print on the back side of scrap paper
- use the toner saver feature of your printer/copier
- use paper that is environmentally friendly
- use every space of paper: wider margins, smaller point sizes or type styles
- recycle the paper you don't need!

Do not throw paper into the garbage.

Reuse & Recycle it!

Remember, borrow gently from the earth.

You must be the change you wish to see in the world.
Mahatma Gandhi



commit ■ create ■ participate

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¹ Saskatchewan Waste Reduction Council
² London Remade, The business of Recycling